



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

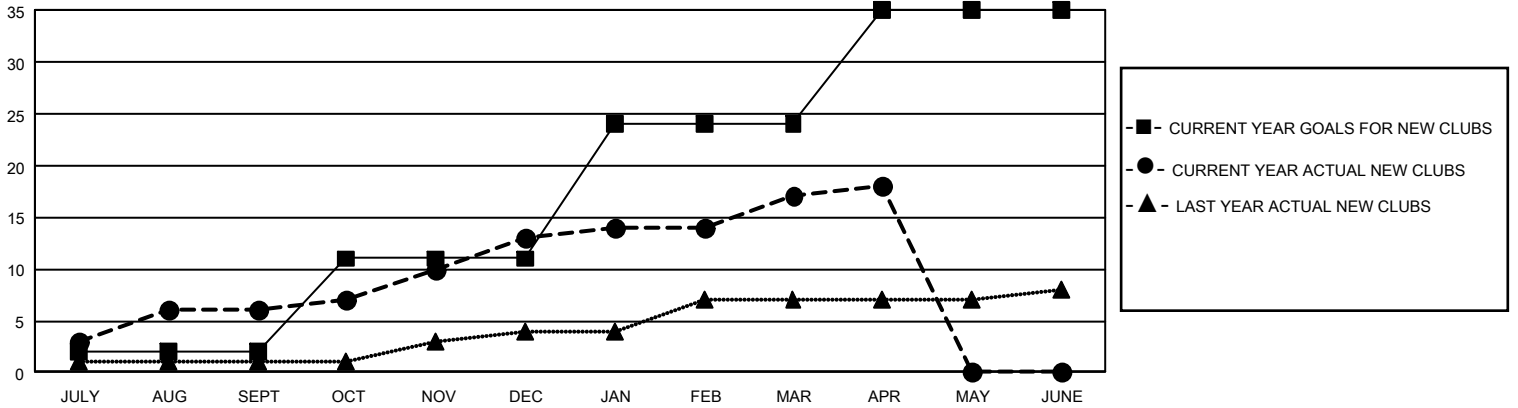
GAT Constitutional Area 2

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

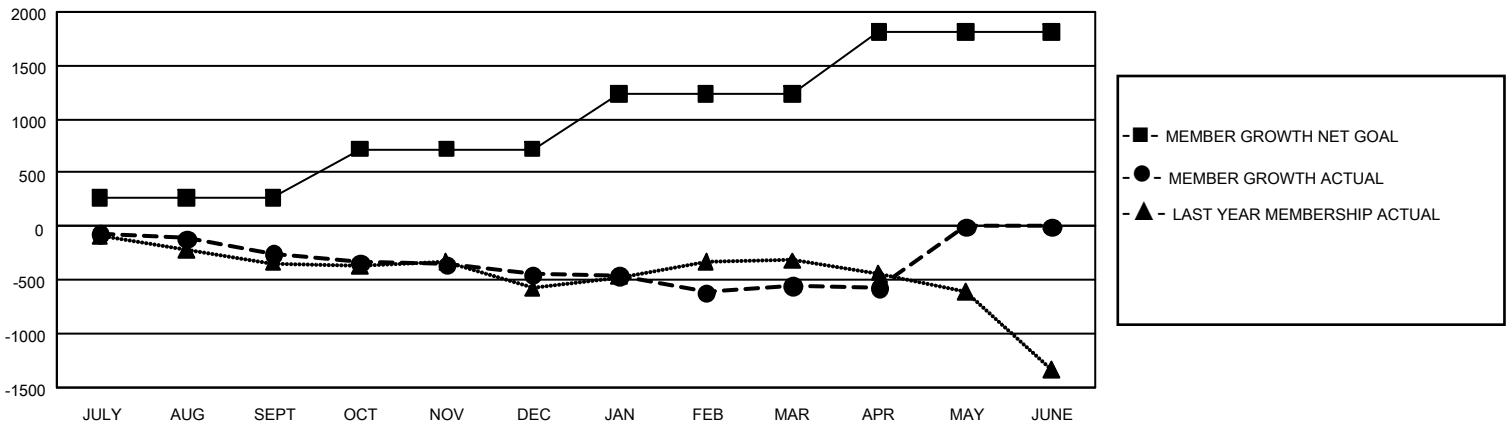
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	6	6	9
OCT/NOV/DEC	27	7	6
JAN/FEB/MAR	39	4	16
APR/MAY/JUNE	33	1	2

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	270	530	703
OCT/NOV/DEC	450	937	1,047
JAN/FEB/MAR	515	555	592
APR/MAY/JUNE	580	198	208

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 33	490 CLUBS OF 1,289 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	18,868 (66.85%)
DECEASED	359	FEMALE	9,355 (33.15%)
CLUB CANCELLED	161	TOTAL FAMILY UNIT MEMBERS	5,097
OTHER	2,030	FAMILY MEMBERS PAYING HALF DUES	2,608
TOTAL	2,550		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)